

Essex Crimestoppers report November 2020

Silence won't stop violence campaign

A 3-week social media campaign was launched on November 9 to encourage people to speak up about violent crimes, help save lives, protect communities and help the National Health Service.

The campaign highlights there has never been a greater need to protect communities and the NHS from harm, with the charity citing a 93 per cent rise in UK hospital admissions for knife attacks on under-16s since 2012.

In 2019, over half of violent incidents were not reported to the police. We want to let everyone know that **silence won't stop violence** and inform the public that everyone has the means and a voice to speak up to help stop or solve violent crime.

The campaign supports a **public health approach** to tackling violence. This means recognising that violence is a preventable problem requiring a society-wide response.

Each week CS will be shifting the emphasis of the campaign to raise awareness of anonymous reporting service which offers individuals in communities a way to speak up about violent incidents, before or after they take place.

The first week, the aim is to **educate** people about the impact of violent crime on our communities and raise awareness of our youth service fearless.org.

<https://crimestoppers-uk.org/silencewontstopviolence>

Stakeholder link

https://mcusercontent.com/fc015361fe41913529fab6b44/files/1746289c-3df4-4fce-a6b0-2275c8ca6623/Silence_Won_t_Stop_Violence_Briefing_pack_FINAL.pdf

covidfraudhotline.org

A Crimestoppers COVID Fraud Hotline (**0800 587 5030**) has been set up by the Government in partnership with Crimestoppers to enable individuals to report fraud within the public sector during COVID.

The hotline allows those with information to anonymously report their concerns in the knowledge that this information will be dealt with.

A stakeholder social media kit is available at the link below.

https://mcusercontent.com/fc015361fe41913529fab6b44/files/123e4687-9da2-4711-9d2f-f095ecc07899/Crimestoppers_COVID_Fraud_Hotline_social_media_stakeholder_kit_FINAL.pdf

More information is also on the website www.crimestoppers-uk.org

CrimeStoppers.

Crime reports

In quarter 2, July to September 2453 reports were sent to Essex police, about 16 per cent fewer than the previous year.

Of those who contacted Crimestoppers, 1,279 were online, with 579 a two-way process. Two-way is where contacts, although still anonymous, can answer additional questions about the information they give by using a code system.

The total number of crime reports sent to police from April to the end of September was 3,196. We've not yet received data about results from that intelligence.

In the quarter a sophisticated county lines drug ring was closed following intelligence to Crimestoppers.

Alerts - zip folder attached

A series of Alerts, A4 information sheets, highlighting different types of crimes have been produced for distribution. More crime categories to add.

Anonymity campaign

The campaign highlighting the anonymity offered by Crimestoppers for those who want to report crime but don't want to be identified, was launched in September.

The YouTube animation explains what we mean by anonymity. The aim is to help build trust among vulnerable audiences, to let them know that, when contacting Crimestoppers, they'll remain 100% anonymous. Always.

Link to YouTube is <https://youtu.be/TV5k3QFBI3U>

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