



2021/22

Impact Report

Giving people the power to speak up and stop crime.

100% anonymously.
Always.

CrimeStoppers.
Speak up. Stay safe.



2021/22

Impact Report

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Registered Charity

No. 1108687 (England and Wales) No. SC037960
(Scotland) Company No. 05382856

Welcome from our Chair



To those who are too fearful to contact the police, we offer hope. We offer people a way to pass on what they know about crime without giving any personal details. Ever.

Lord Ashcroft KCMG PC
Chair of Board of Trustees
Crimestoppers Trust

Welcome to our Annual Report 2021-2022. We invite you to look through our charity's progress over the past year as we continue to support law enforcement and empower the public to speak up and stay safe, 100% anonymously.

But first, I want to take you back to 1985 when the family of a police officer was left devastated. A wife was unexpectedly widowed, her sons left fatherless – and all because a man was bludgeoned to death during riots at an estate in London.

I'm talking about the brutal murder of PC Keith Blakelock in 1985. He was an upstanding member of the police who sadly lost his life. It was a high-profile murder that shocked the nation.

On the estate where he was murdered, investigators faced a brick wall – a wall of silence.

There was a time when, if you feared speaking to the police because of concerns about reprisals or revenge attacks, there was only one option – to remain completely silent.

Which is exactly what the criminals wanted. To them, people being stunned or numbed into silence was a good thing. This affected every crime. This silence was not golden – it was destructive.

The murder of that officer – and the silence from within the community – prompted me, with the support of others, to find a solution to a pressing need. That need was to support those people who were living in fear – too fearful to speak up and say who was responsible for that young officer's murder.

And so Crimestoppers was formed.

To those who are too fearful to contact the police, we offer hope. We offer people a way to pass on what they know about crime without giving any personal details. Ever.

We guarantee absolute anonymity. We challenge the perception that there is no alternative. Instead of saying 'stay silent, stay safe', it's 'speak up, stay safe'.

And because of that, Crimestoppers protects the most vulnerable sections of society. We receive over 600,000 contacts from people every single year and pass on over 185,000 pieces of vital information. But behind every statistic there is a human story; and a personal cost as a result of crime.

I'm proud to say that we also benefit entire industries, public and private sector, workplaces, trade associations, other not-for-profit organisations. We work together to get the full picture, to protect both staff and customers. To uncover and deter criminal activity both within organisations and across extended supply chains.

Our impact – often unsung due to our promise of anonymity – is significant. And when I see the achievements of the past years, it makes me incredibly proud. A charity that has grown and flourished – trusted by police forces, government departments, companies and, ultimately, people.

So, I thank you for your support and urge you to continue to spread the word about Crimestoppers.

Lord Ashcroft KCMG PC,
Chair of Board of Trustees, Crimestoppers Trust

Welcome from our CEO



We have sent another record number of reports to police, over 185,000 in the past year.

Mark Hallas OBE
CEO Crimestoppers

As I reflect on the past year, I continue to be immensely proud of the Crimestoppers community and all we achieve, together, to help solve crime and keep ourselves and others safe.

It was a year of global uncertainty as we navigated our way in and out of the challenges that Covid continued to present. We have done all we can to support our people as we return to calmer waters. We have embraced the collaborative tools of remote working. But it is great to have a buzz in our Headquarters as we work alongside each other again, and welcome our regional colleagues and partners in person.

We have sent another record number of reports to police, over 185,000 in the past year. And still more to allied businesses and other statutory organisations. Every one of our partners uses this information to solve and prevent crime – helping victims see justice, stopping fraud that costs us all, creating safer communities.

Behind every report, every piece of information, is someone who cared enough to take action. The need for our service is demonstrably stronger than ever, whether for violent crime or burglaries, scams or drug trafficking, theft or sexual assault – for every crime.

And much of this information comes to us online – with over 75% of all reports sent to police originating via our secure website. We have adapted technology and processes to adjust, so we provide a better, more responsive service which remains excellent value for money. This includes supporting our staff with professional oversight and training to be the best we can be.

This support extends to our brilliant volunteers who have returned to active engagement in their communities with gusto. They truly build trust and confidence in our service through the people they meet, the conversations they have. We now have a comprehensive induction programme and an online tool to customise artwork for local needs. We continue to develop new resources for volunteering, taking on board their feedback.

Our Regional Manager team has enjoyed fully embracing their vital role representing our charity with local partners and communities. I'm pleased we have a full team covering the whole country for the first time ever. This really does allow us to respond to local needs properly, and generate that critical information, solving real crimes.

And our campaigning work brings together all the elements of our charity, from those in our regions to our business supporters and our various online followers, to continue talking about crime and what we can all do to solve and prevent it. These well planned campaigns are a more efficient and effective way of reaching those people who need our services the most.

Finally, importantly, I'm proud that our charity is in good health financially. The last two years have been tough for many charities. We consistently demonstrate strong value for our funders and supporters – as a crucial and unique ally for them. This means that we have been able to invest more in our people and services to provide the best for everyone who has the need to use Crimestoppers.

Mark Hallas OBE,
Chief Executive, Crimestoppers Trust

Our vision, mission and values



Vision (why we exist)

Everyone has the right to feel safe from crime, wherever they live.

Mission (what we do to achieve our vision)

We're an independent charity that gives you the power to speak up to stop crime, 100% anonymously.

Whoever you are, wherever you live, from communities to companies.

By phone and online, 24/7, 365 days a year.

We also share advice on how to protect the people and communities you care about from crime, so everyone can feel safe.

Values

At Crimestoppers, we believe that it is people who stop crime. Our community of staff and volunteers live our values every day:

- **We care** – we believe that everyone has the right to feel safe from crime, wherever they live. Crime can be frightening, so we offer hope.
- **We are inclusive** – we don't judge people. We're here for everyone who needs us. We can change communities for the better by working together.
- **We are trustworthy** – we're reliable, honest and an independent charity. We act responsibly and never break anonymity.
- **We are determined** – we commit all our efforts to achieving positive change. We have a 'can-do' attitude.

Here to help

Crimestoppers' benefits us all by helping to solve and prevent crimes.

Specifically, we are here to help anyone with a knowledge of a crime or criminal who for personal reasons will not share this information directly with the police or other relevant authority.



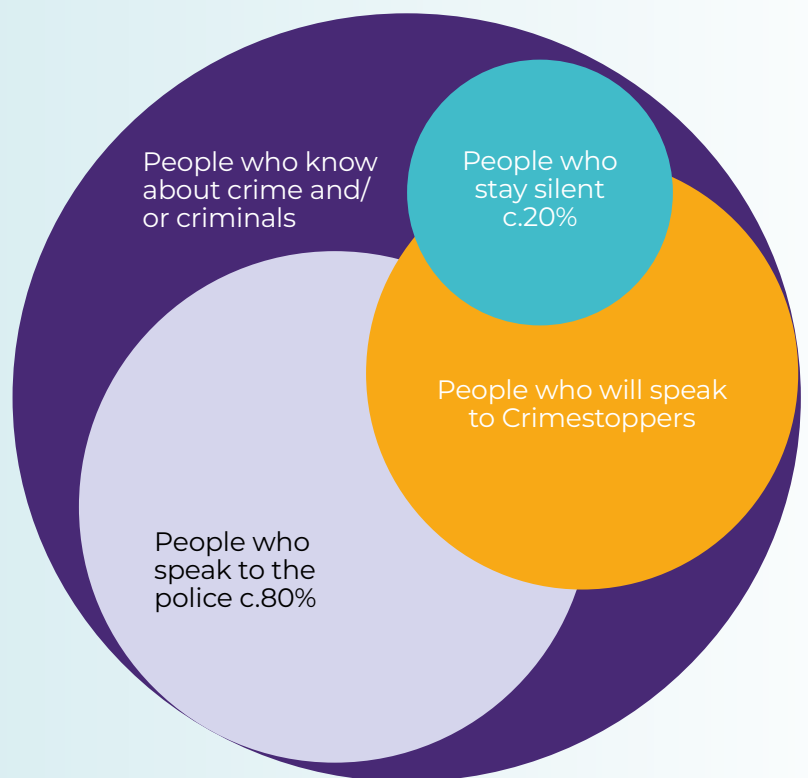
Achieving our strategy

Connecting with every community to help solve and prevent crime

Crimestoppers' current strategic goal is to improve the quality of the information we receive. Higher quality means information that the police do not already have and are unlikely to receive directly.

We believe the way to do this is by encouraging the people least likely to engage directly with the police to contact us. The people who stay silent. To increase the quality of Crimestoppers information, this group must trust our service and be confident they can make a difference.

We must grow the people who will speak to Crimestoppers to include more of those who currently stay silent.



Our three objectives are:

- Grow the quality of our information – that the police do not already have and are unlikely to receive directly.
- Build trust and confidence in our service – by telling our charity's story and breaking down the barriers to speaking up.
- Attract more people and organisations to support our charity – allowing us to connect with people in every community.

We are doing this in a number of interconnected ways – with our **Contact Centre** at the heart of how we serve the public. We:

- Created crime-specific questions online to get the best quality information.
- Improved processes to manage online forms; now 75% of all contact from the public.
- Invested in training for our team leaders, to achieve a consistent approach in performance management.

Building a community of Crimestoppers



It is people who stop crime; people are our advocates and influencers.

- Worked with mothers who had lost sons to knife crime so they could encourage people to speak up and stop another death.
- Ran campaigns with partners from Ring to Mitie, FireStoppers to Violent Reduction Partnerships, the Railway Distribution Group to the National Crime Agency.

Telling our story

Stories help us connect; to illustrate our impact, build trust in our services, and inspire support.

- Used real life examples of cases we have helped solve in the campaign, 'One call can...'
- Produced communications templates for our staff and volunteers to adapt easily for local needs.

Key audiences and beneficiaries



A tailored approach to engage potential users based on their crime issues, attitudes and experiences.

- Made this theme a key activity for us, complementing crime campaigns and vital to building trust and confidence.
- Set up a Youth Panel so young voices are part of our development.

Access to help and advice

Working with a network of partners so people can find what they need to spot and prevent crime.

- Worked with Neighbourhood Watch and other partners to promote action for safer streets.
- Supported **#LookCloser** from the Children's Society to spot the signs of criminal exploitation.

Expertise in 'speaking up'

Help more people to speak up about crime; to be the 'champions' for speaking up.

- Explored the idea of 'active bystanders' and how we challenge the social norms that can keep us silent.
- Added information about 'active bystanders' into Fearless resources.

Making a difference – true stories, anonymised



This small sample of crimes solved shows the real impact of our charity.

Please note that details of these cases have been changed to protect the identity of those involved.

Sex attacker stopped

An appeal about the violent sexual assault of a 17-year-old girl prompted our caller to get in touch. They told us about one of her attackers – no name, but where they worked. This small detail helped the police find and arrest the man.

Murderer returned to face justice

A man had been wanted for eight years in connection with an attempted murder. He was believed to be in Europe, but our caller provided an address in the UK. Officers found him there and arrested him, just two days after we passed on this critical information.



Family given safety

We were told about a man who was continuously beating his wife and using a stick to beat his two-year-old child. Police attended the address and he was found hiding in the bathroom. The family were looked after and made safe. The man, who had already broken bail conditions, was taken to court.

Women freed

We received details about a 'pop up' brothel using women who had been trafficked into the country. The information also listed four other locations across the region, with women being moved between them. Police arrested two people and helped the women at the original location. A much larger modern slavery investigation followed.

Cannabis cultivation uncovered

We received information about a commercial property which had been purchased in order to grow cannabis. Two men were resident to look after the plants, with electricity stolen to power the lights. The police knew nothing of this when our report arrived. When the property was searched, they found a huge crop, with more than 1,000 plants, estimated over £2m, and two arrests were made.



Fake cigarettes stopped

An extremely detailed report was received by us about the importation of unspecified contraband – including names, locations and vehicle details. Thanks to this information, the Border Force seized 800,000 cigarettes with a street value of £400,000.

Violence prevented

We heard that a man, on the way to a social gathering, was carrying a gun and intended to use it. The police were able to stop him en route. He was charged with possession of the gun, and two further assaults.

County Line disrupted

We were told about a woman currently travelling by train carrying crack cocaine and heroin. We rang police, who arrested her at her destination within the hour. Significant amounts of drugs were recovered on her and at her house. Her phone was also confiscated, as it carried lots of useful information about dealers and the movement of drugs across the country.

Drug haul discovered

Just a few lines online about drugs entering the country were enough for officers to stop the vehicle described. Over £3m worth of class A drugs were found, and the driver was arrested.

Illegal immigration halted

We heard that illegal immigrants were headed for Dover in a lorry from Eastern Europe. Officers intercepted the vehicle and arrested the driver. The immigrants were released from terrible conditions and dealt with appropriately.

The only lead

An individual was wanted for skipping bail in Scotland, and police had no information about where they were. One call to us said they were in the Midlands. Police found them exactly as described.

Murder case solved

We took information about friends of a murder suspect. In particular they had disposed of the murder weapon, a knife. They were arrested for assisting an offender, and perverting course of justice. And this helped secure the murderer's case too.

Driving quality information

Uplift in reports after campaign tackling weapons, gangs and County Lines

In September, we launched an urgent appeal for information on those carrying weapons. We believe that **Silence Won't Stop Violence**, and asked people to find their voice to anonymously speak up and help stop or solve violent crime.

Whilst the latest available statistics show knife crime falling, we highlighted there is no room for complacency. Hundreds are still losing their lives and thousands continue to be admitted to hospital after knife attacks every year.

Health service pressure

Knife and other violent crime – along with gang activity – has consequences beyond suffering endured by victims and their families and friends.

Our message was blunt: as the pandemic and consequent longer waiting lists

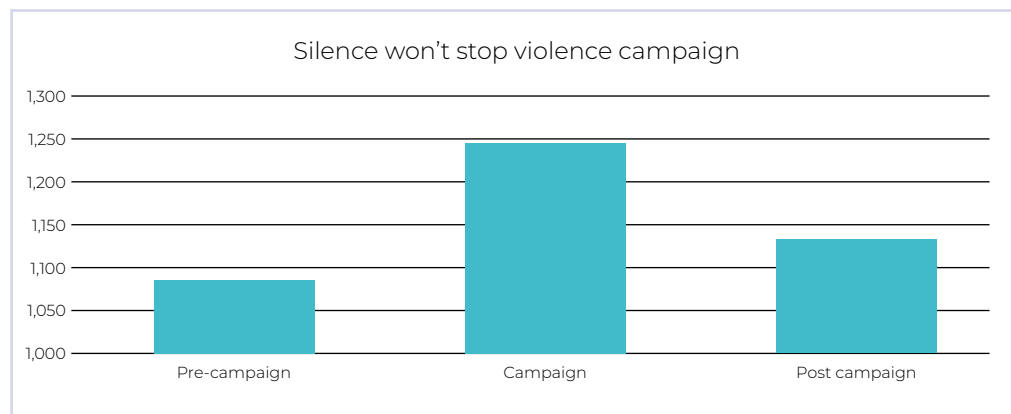
continue to affect the NHS, we should all help protect communities and health services from harm by not being silent when we know something relevant.

Younger exploitation

Young people are at a greater risk of being exploited by gangs due to false promises of easy money, especially when poverty is a factor. For example, in 2020, the National Referral Mechanism saw cases of children suspected to be victims of County Lines' gangs increase by 31%.

We also informed our older digital audiences of our youth service Fearless.org, to ensure that anyone, regardless of age, feels comfortable speaking up.

This campaign, which ran over three weeks in September, saw an encouraging 15% rise in reports we received mentioning guns, knives, gangs and County Lines.



Knife crime focus encourages huge rise in reports

A series of tragic knife crime incidents across Wales in the summer of 2021 sent shockwaves across those communities affected.

As a result, we responded with the launch of a tailored awareness-raising campaign. It aimed to improve understanding of both Crimestoppers and Fearless.org and involved an Advan touring key locations to reach out to relevant communities.

The outcome proved fruitful as there was a 40% increase in knife reports compared to the previous quarter.

Whilst we can't divulge the intelligence that we received, last year saw over 7,000 pieces of actionable information passed on from Crimestoppers to Merseyside Police.

Our activity in Merseyside demonstrates the value of strong partnerships in helping to reduce crime – with our Regional Manager, our volunteer committee, the police, the OPCC, and a wide range of partners all working together to help make communities safer.

Feeling the heat as summer focus on rural Britain reaches millions

In August, we launched the biggest ever national rural crime campaign in our history with an appeal for anonymous information to help protect hard-pressed rural communities. It called on everyone to play their part as more people went on 'staycations' or local countryside day trips rather than holidaying abroad. Rural crime is repetitive and organised – without information it can't be tackled.

NFU Mutual Rural Crime Survey

The campaign launched the day after NFU Mutual issued its annual rural crime survey 2021, which estimated that rural theft cost the UK a staggering £43.3m in 2020.

Criminal gangs exploit the local wildlife, environment, and communities in many ways: rural residents often feel unsafe in their own homes; farm owners must foot the bill for criminal damage; and local businesses in rural areas can see their income and cashflow adversely affected.

Wider support

The charity's four-week campaign was supported by NFU Mutual, RSPCA, Countryside Alliance, NFU, Openreach, FireStoppers, Link, National Wildlife Crime Unit, Environment Agency, CLA and the Angling Trust.

It reached over 2 million people, largely thanks to nearly 170 media articles. Broadcast coverage included ITV News Calendar in Yorkshire and ITV Central reporting on the campaign, along with BBC local radio interviews and ITV News Online coverage.

Of the 6,700 people who visited our campaign landing page, over 180 people went on to submit information through our online form.



Merseyside appeal launched after shooting of innocent 15-year-old girl

Crimestoppers can help police investigations, especially when there has been a disturbing peak in some of the most serious and harmful crimes.

In March 2022, after discussions with Merseyside Police, we launched a dedicated regional appeal.

Three shootings in three weeks

Concerns about violence on the streets of Liverpool rose after the shooting of an innocent schoolgirl whilst she waited at a bus stop on Upper Warwick Street. Through no fault of her own, the young girl was seriously injured by the reckless actions of a gunman who fired shots at another man in the street.

This attack was followed by two separate shooting incidents in the Croxteth and Woodchurch areas.

These types of incidents unsettle the communities where they occur. Detailed anonymous community intelligence plays a significant role in the fight against serious crime, and we highlighted that people's information can help save lives.

Domestic abuse number continue to rise

Victims of domestic abuse seemed to rise during the pandemic and we certainly saw more anonymous reports, rising nearly 70% in 2020/21. However, abuse and violence in the home hasn't gone away and our figures sadly prove the problem persists, rising a further 23% in 2021/22.

That's why we continue to reach out to bystanders, such as neighbours, friends, family and colleagues, who have a vital role in speaking up about their suspicions.

Northamptonshire pharmacies dispense domestic abuse advice

This campaign highlighted the local services available to victims of domestic abuse in the county, as well as those who accept they need help to tackle their abusive behaviour.

The campaign started with artwork being added on to 30,000 pharmacy bags and delivered to 30 key pharmacies throughout Northamptonshire. This was supported by a social media campaign.

Professionals and organisations across the county also received a newsletter and relevant artwork to share with their employees, clients, service users and customers.

Thought-provoking new film on Safety of Women at Night produced by Cumbrian filmmakers

We commissioned a film to show different forms of sexual harassment that women face every day.

The film shows a young woman experiencing four separate incidents of sexual harassment during her day, with them increasing in severity.

It's part of a campaign that Crimestoppers has been running in Cumbria that calls out the behaviours of those that make women and girls feel unsafe and urges the public to report criminal incidents anonymously to our charity.

We also produced a Night Safety Charter and resource pack and encouraged all those in the night-time economy to sign up to, so that the venues will be safer for women and girls, and staff will know what to do if an incident happens and how to report it.

Cumbria saw a 16% increase in reports about all crime during this time and in the months after, which was a result of our charity's increased visibility across the county.

Domestic Abuse isn't always physical.

Spot the signs.

Crimestoppers.
0800 555111
100% anonymous charity



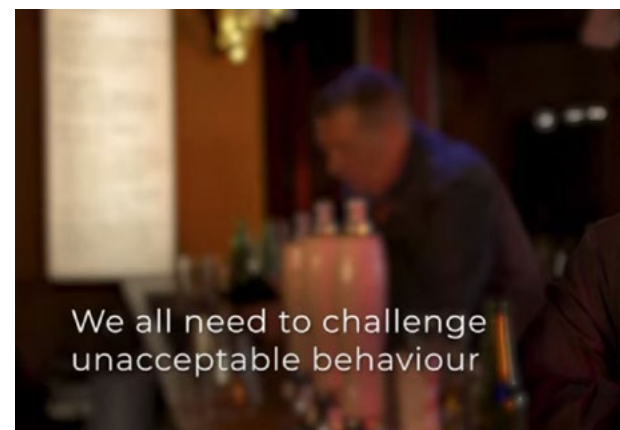
#SpeakUpStopDomesticAbuse

Bangladeshi residents in the square mile

In London, we worked in partnership with the City Bridge Trust, City of London Corporation and City of London Police to deliver an awareness campaign highlighting domestic abuse. As part of the London Hidden Harms Project, there was a special focus on the Bangladeshi communities who live in the so-called Square Mile.

We sent a mailout to over 6,000 residents living in postcode areas identified within the City, and social media materials were translated into Bengali to be promoted across Facebook and Instagram.

Domestic abuse reports doubled as a direct result of the campaign. In addition we saw a 42% rise in reports relating to other crimes. The campaign reached 63,000 people and saw approximately 4,900 people engaging with the campaign on social media.



We all need to challenge unacceptable behaviour



A network of support

Neighbourhood Watch promoted the campaign to their 800,000 strong network, and it was also featured in the Home Office External Affairs newsletter.

The campaign was amplified on social media in police force areas, including Essex, Greater Manchester, West Midlands, South Wales, Suffolk, Surrey, and Staffordshire, and also in Northern Ireland and Scotland.

Calling time on County Lines drug dealers

County Lines drug crime continues to be a pressing issue for law enforcement as drug gangs expand their patch away from their immediate area to boost their customer base and illicit income.

These criminals use violence and intimidation to exploit vulnerable and young people by sending them further afield to distance the kingpins from their actions – and, thereby reduce the chance of being caught and jailed. We have run numerous campaigns across the UK to help gain important insights about those involved in County Lines, and help safeguard those abused.

We now proactively ask for information which indicates drug crimes which include a County Line. As a result we sent over 3,000 reports on this issue to police across 2021/22, a fivefold increase on the previous year.

Doubling of drug driving reports steers national festive season campaign

The festive season over Christmas and the New Year is known as a peak period for drink driving, but increasingly there are concerns about rising rates of drug driving. It's only in recent years that roadside drug testing has become a reality, so Crimestoppers teamed up with the producer of DrugWipe - D.tec – to run a national campaign to highlight the dangers.

One in twenty fatalities on our roads is caused by drug drivers.

There have been significant rises in arrests for drug driving in some areas, for instance in Cumbria, where in 2020 the police recorded twice as many arrests for drug driving compared to drink driving.

Our charity has seen a 110% increase in reports over three years about drug driving, rising from just over 5,000 in 2018/19 to more than 10,500 in 2022/21.

Reaching professionals and the wider public

We produced an animation and social media posts to highlight the worrying rise in statistics, which ran, for seven-weeks with ads across Instagram, Facebook and LinkedIn to both public and business audiences, reaching over 780,000 people.

For the business audience, we focused on people working within transportation and logistics, passenger transportation, construction, and aviation. Significant press coverage across regional and local outlets helped amplify the issue as well as the information that could make all the difference in helping to stop it.

We sent a total of 3,166 relevant reports to police over the campaign period.





Devon and Cornwall to Merseyside

Over the winter we delivered a campaign to support the work of Operation Pester, a partnership between Devon & Cornwall and Merseyside police forces to disrupt County Lines drug activity. We targeted postcodes with social media messaging and provided Crimestoppers resources for key campaign partners.

Facebook and Instagram social media reached more than 42,000 people, with over 500 clicking on the link to the dedicated webpage.

During the campaign period, we sent dozens of reports, helping police better understand who is involved and how the criminal gangs operate.

Lincolnshire

The police provided funding for a County Lines campaign to take place across Lincolnshire. The challenge for this campaign was to ensure the right messaging for the different landscapes within the county, from inner city to coastal areas. Presentations were also given to Taxi Drivers and to the Hotel sector.

The campaign saw a 20% rise in information relating to County Lines, an 83% increase in firearms reports and a 12% hike for information on knife possessions.

University County Lines Pilot

Tackling County Lines has widened to include a pilot project engaging with relevant staff who work closely with students across 18 universities and accommodation facilities.

We worked in partnership with the National County Lines Coordination Centre (NCLCC), Universities UK and Amoshe (a student services organisation) to raise awareness of County Lines. The universities received posters to improve understanding and there was paid-for social media. It targeted relevant areas and reached more than 190,000 individuals, with 560 engaging with us online.

We also delivered a survey asking university staff about their understanding and training requirements about County Lines. This was completed by 1,200 people: 67% were familiar with the term County Lines and its meaning; over 84% had not had training on the issue in the last 24 months; and 77% saying they would be interested in attending virtual training.

The results will help steer a new virtual training offer and the creation of more awareness resources for staff and students.

Connecting with every community through our supporters

Ringling success of partnership to tackle theft and burglary

Home security company Ring and charity Neighbourhood Watch partnered with us in our acquisitive crime campaign, which we ran in two phases in the autumn of 2021.

The aim was to advise the public via our digital channels to stay vigilant and to offer them tips on how to keep their homes secure.

We developed a new animation which showcased safety measures you can put in place to keep your street and home safe. The animation style was a lighter approach, aiming to reach new audiences.

The first phase was an autumnal themed campaign, followed by a festive theme in the run up to Christmas.

The campaign reached over a million people and received a good level of engagement through paid and organic social media, with hundreds of people going on to give information through our online form via the campaign landing page.



Pioneering former footballer becomes first ever Fearless Football Ambassador

Paul Canoville, the first ever black player for Chelsea FC, who has faced racism and numerous other challenges in a remarkable life, was announced as the new Fearless Football Ambassador at a launch event at Chelsea's Stamford Bridge in November.

BBC London News sent a TV reporter and broadcast a full feature about the partnership on their early evening and late evening news bulletins, which included an interview with Paul.

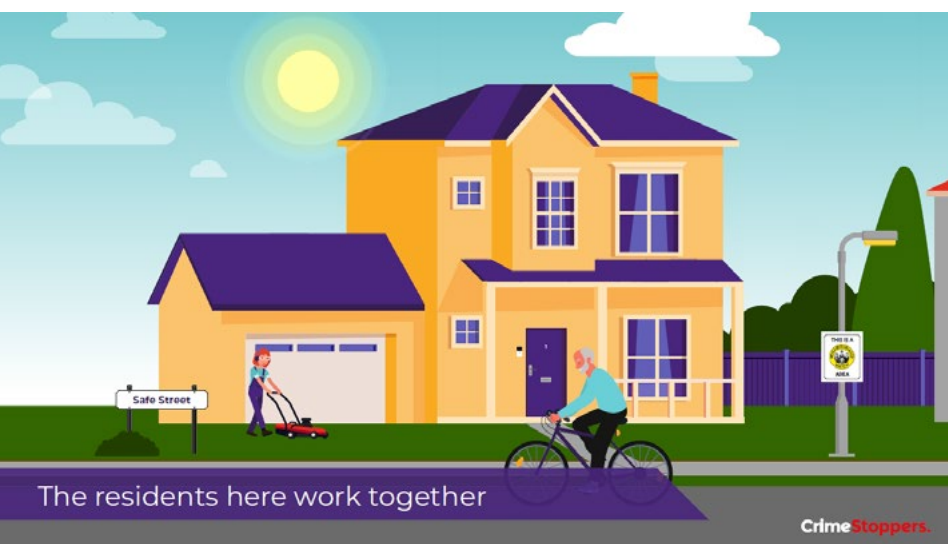
Young people from local schools and representatives from Hammersmith and Fulham's Community Safety Partnership also joined the event.

Role model connection

Paul delivers the Fearless message during his talks in schools, as part of his work to encourage young people to make their communities safe again. He highlights that Fearless is not asking them to snitch, but to be a community hero to help stop youth crime and violence.

He has called on ex-professionals and current players to follow his lead in supporting the Fearless project.

One of many positive outcomes from this initiative includes new funding to deliver a Fearless campaign across Hammersmith and Fulham.



Three fugitives snared a week after launch of new Most Wanted campaign with the NCA

We continue to work closely with the National Crime Agency in the delivery and amplification of various appeals and campaigns.

At the start of 2022, we jointly launched a new Most Wanted campaign to trace and bring to justice 12 of the UK's most wanted fugitives, believed to be hiding in Spain. Following the launch in Madrid, three individuals were apprehended within a week, with other fugitives being picked up in the following months.

This campaign, also working with Spanish law enforcement, comes on the back of the extremely successful Operation Captura fugitives' campaign, which resulted in the arrests of 86 offenders.

Other activity with the NCA includes amplifying their work on drug couriers, drug hauliers and small boats. We look forward to joining forces with the NCA on other initiatives in the months and years to come.

MOST WANTED

New BBC One appeals programme in Northern Ireland helps boost profile

Crime NI is broadcast after the BBC One Ten O'Clock News in Northern Ireland and supports ongoing investigations, with a mix of studio interviews with PSNI detectives discussing details of major police probes, along with emotional appeals by family members.

Reconstructions, special features and CCTV footage are deployed to help jog viewers' memories, improve people's understanding of relevant issues around community safety and policing, and encourage those with information to come forward anonymously to Crimestoppers. The show is hosted by veteran Northern Ireland journalist Wendy Austin and Dearbhail McDonald.

The series focus is on 'domestic crime' which impacts on people's everyday lives. The first show included the case of missing Belfast man Ábhrístín Ó Cadhlaigh, an aggravated burglary outside Ballymoney, an attempted murder in North Belfast and an arson on the railway line in Limavady where a quick thinking train driver's emergency stop managed to avert a real tragedy.

The show has been progressively more successful as each episode aired and has been a great profile boost for Crimestoppers and PSNI.

THE UK'S MOST WANTED FUGITIVES

Help us find them
Call Crimestoppers anonymously on
0800 555 111



CrimeStoppers.
Speak up. Stay safe.



“ She threatened me with a needle and said she had Covid-19. ”
 Arjun, Dundee. Shop owner and father of two.

Speak up and help keep Scotland's shop staff safe.

Tell our charity what you know.
100% anonymously.

In an emergency call 999. For non emergencies call Police Scotland on 101.

#NotPartOfTheJob

[crimestoppers-uk.org](https://www.crimestoppers-uk.org)

Scotland
CrimeStoppers.
0800 555111
 100% anonymous. Always.

Supporting forces to help tackle internal wrongdoing and corruption

It's been more than a decade since Crimestoppers launched the Police Integrity Line, offering police officers and staff an alternative way to report internal wrongdoing and corruption within forces via a dedicated freephone number and online form.

With the challenges increasing across forces in recent years, it is now more important than ever for a bespoke and independent service that gives police and staff the confidence to speak up about their concerns or suspicions.

We have seen significant growth in this line over the past year with over 20 police forces having now signed up.

Over the past three years, we have seen a 50% increase in reports, proving how important this impartial service is to maintaining and improving transparency in the wider police service.

Huge success of dedicated line to tackle Covid loans fraud

The success of our Covid Fraud Hotline continued throughout the year, with over 3,800 reports disseminated since the launch in October 2020, leading to numerous investigations into bounce back loans, vaccine frauds and misconduct.

Almost £400bn of support was provided by Government to help protect tens of millions of jobs and millions of businesses. However, as with any scheme, fraudsters have tried to abuse the system.

As a result, the Crimestoppers COVID Fraud Hotline (0800 587 5030) was commissioned by the Government with the aim of protecting the public purse from abuse and has, so far, proven to be invaluable.

Attacks on shopworkers spotlighted in Scotland and across the UK

Crimestoppers Scotland produced and shared a two phased public-facing campaign in February and August 2021 to help tackle the abuse of retail workers.

Using the experiences of real shop workers and customers, it highlighted the trauma and abuse experienced by staff because of violence and aggression.

The initiative was run with the Scottish Government, Scottish Grocers' Federation, and a broad range of retail industry partners.

The campaign supported the 'Protection of Workers (Retail and Age Restricted Goods and Services) Scotland Bill' which was passed by the Scottish Parliament. The Bill makes it a new specific offence to assault, abuse or threaten retail staff.

Focusing on smaller, local, and more rural convenience stores, it was incredibly well received by the Scottish public across social media. Major retailers thanked Crimestoppers for their support and promoted the campaign using posters placed prominently in stores and online.

Appeal to ShopKind

Meanwhile, across the rest of the UK, Crimestoppers worked with the Association of Convenience Stores asking people to #ShopKind when in stores. It came as the British Retail Consortium reports that cases of violence and abuse against UK retail workers almost tripled during the pandemic to around 1,300 incidents a day during 2020-21, compared to just over 450 incidents pre-pandemic.

The campaign is endorsed by the Home Office and its most recent phase coincided with the busy run-up to Christmas, when tempers are more likely to flare.

Building trust in our service

Creating confidence with women in London

More women say they trust Crimestoppers in London than ever before. This follows a long-running campaign dubbed Hard Calls Save Lives to reach women who have influence in their families and across their wider communities.

#HardCallsSaveLives is an award-winning campaign that addresses the barriers stopping people from providing crucial information about knife crime. It has a very clear call to action, namely to trust Crimestoppers. A dedicated microsite features five mothers who have all lost a son to knife crime.

As figureheads for the campaign, and following a visit to our UK Contact Centre to reassure them of our anonymity guarantee, their voices are now championing anonymous reporting in communities.

The first phase launched in September 2020 targeted 11 priority boroughs in London and saw a 22% increase in knife crime reports. The second phase, which has been running throughout 2022, saw a 24% increase. The campaign has been extended to 2 more boroughs.

#HardCallsSaveLives research findings

New research commissioned into the effectiveness of the campaign (Metropolitan Police /Wavemaker April 2022) has demonstrated clear increases in people's willingness to report knife crime.



The research focused on women living in London, mirroring the campaign's key audience.

After seeing the campaign more women:

- Understood the importance of reporting knife crime to prevent incidents and save lives.
- Were aware of Crimestoppers, with awareness among ethnic minorities up 16% to 56%.
- Agreed that Crimestoppers is truly anonymous, up 25% to 65%.
- Are willing to share knife crime information with Crimestoppers, up 10% to 40%.

We also learnt that younger women (aged 18-35) and those experiencing higher levels of social deprivation were less likely to know or trust Crimestoppers. They want more information that giving information really makes a difference. We will take this into account when developing our messaging in the future.

HARD CALLS SAVE LIVES



A campaign for change in London, led by mothers who have lost their sons to knife crime.

Crimestoppers featured on Crimewatch Live on BBC One

Crimestoppers often gets confused with the similar sounding but very different Crimewatch, the long-running television programme.

Whilst our charity's contact details are regularly broadcast and our rewards featured as part of specific investigations and appeals, Crimestoppers rarely has a dedicated feature filmed and broadcast about our crucial work.

In March, a crew from Crimewatch visited our headquarters for the day. They interviewed our Chief Executive Mark Hallas, our Contact Centre head Louise Peers, and team leader Poppy Evans.

They also recorded footage of the Contact Centre as staff carried out their regular duties.

The final broadcast film focused on who we are, our promise of anonymity and the range and scope of how Crimestoppers works behind the scenes by helping to solve and prevent crime.

It was an outstanding opportunity to showcase our important work to a key audience, helping to boost our profile, and spread the word. We hope to do more with Crimewatch in the future.

Reassurance highlighting options

From the evening of Justin's death, Fearless Scotland immediately posted across their national social media platforms, encouraging young people to speak up. It was well publicised that a large group of young people had been at the train station at the time. And so, these young people would be the most likely witnesses and, crucially, hold the key to identifying those responsible.

The following day, we issued a press release to appeal for information on the tragic incident but also to reassure parents and carers by providing them with knowledge of a safe place for young people to report crime, namely, Fearless.org.

This was immediately published in a variety of media outlets including the Glasgow Evening Times, Glasgow Live and Third Force News in print and online formats.

Positive endorsement across the community

Parents shared the online articles in droves, tagging partners and their young people and commenting positively about Fearless and our anonymity promise.

One person shared the article, writing:

"There is a charity mentioned in this article that I think could be a wonderful source for many people, especially our children who want to do the right thing but are scared to. I'll be talking to Nathan about this and hope other families will too. No one, adult or child, should have this happen to them. Everyone deserves the right to come home safe."

Her post was then liked and shared by many of her own followers.

A young person shared another of the articles saying:

"Enough now, it's gone too far."

Fearless Scotland then continued with youth violence messaging on social media throughout October, using their newly produced podcast featuring another Mum whose son was murdered in 2013.



Glasgow schoolboy murder motivates community to promote Crimestoppers

On 16th October 2021, 14-year-old Justin McLaughlin was fatally stabbed in the heart in broad daylight whilst at a Glasgow train station. His murder sent shockwaves across Scotland.

The personal tragedy of one family became that of a whole city and beyond. Parents were expressing real fear for their children's safety on social media.



Fearless Wales film about drug running girl forced to give sexual favours prompts sharp rise in County Lines reports

To highlight the dangers of grooming and County Lines drug gangs in Wales we produced a new film. It focuses on the character Sophie, who is groomed, sexually exploited, and threatened by a member of an organised crime gang.

Sophie's Story is a follow up to our Running the Lines film and warns of how girls are increasingly vulnerable to exploitation. It offers ways to identify those who are at risk. A new trend has shown that gangs are increasingly targeting girls to traffic drugs or money, as they are seen as less likely to be suspected of being involved.

Huge rise in County Lines reports

South Wales Police received a 67% increase in reports for the 12-month period, helped by the campaign and the impact that Sophie's Story has had.

Across the four Welsh police forces, there was an encouraging 75% increase in reports disseminated on County Lines.

Fearless sessions

Sophie's Story features in the County Lines sessions run by the three Fearless Youth Workers in Wales; the concept that Sophie is a 'normal girl' who could end up in a County Lines gang is shocking but relatable to the young people we engage with.

In 2021/22, the Fearless team worked with nearly 3,500 young people despite the challenges of the pandemic, when we were limited in accessing schools and colleges.

The film Sophie's Story can be seen here:

www.fearless.org/campaigns/running-the-lines

Spate of hateful racist graffiti led to Crimestoppers appeal

Nine incidents of racist graffiti across an area of Greater Manchester were believed to be the work of two individuals. Coming off the back of the pandemic, when there was an impressive and strong community response to supporting and helping each other, it made the graffiti even more shocking.

The hateful messages were sprayed on a number of wooden signs in Hulme's Wood, on a defibrillator in Denton, and on a car in Victoria Street. In many of the cases, the letter G has been written in a distinctive way.

Following discussions with Tameside Council and local police, Crimestoppers pledged to pay a reward to help catch those involved and encourage someone with information to come forward. We reminded local people of our service, giving them the unique option to report completely anonymously.

The publicity appeared to work as there were no more incidents in the following 12 months after the appeal.

“By sharing any information, you have about crime in your area, you will be part of a powerful, united team kicking crime out of our communities.”

Emily Spurrell, Police and Crime Commissioner.

“Each of the clubs are rivals on the field, but this initiative gives us a chance to all work in partnership to ensure that our young people have a safer future.”

David Fairclough, Liverpool legend and Crimestoppers volunteer.

Merseyside football clubs' unique signing to help cut crime

On the eve of the Merseyside derby in November 2021, the four local football clubs put aside old rivalries to come together with Crimestoppers at Goodison Park as they launched a new anti-crime initiative: Four Clubs. One Goal.

The campaign was launched by the Police and Crime Commissioner Emily Spurrell, and was attended by representatives of Liverpool FC, Everton FC, Tranmere Rovers and Marine FC community foundations. They were joined by Everton Club Ambassador Graeme Sharp, Liverpool legend David Fairclough and representatives of Crimestoppers and Merseyside Police.

This new partnership has one goal: to make Merseyside safer for all.

The four clubs are at the heart of the community. Each year, countless lives are changed, young people are supported and thousands of people across Merseyside benefit thanks to the work of the LFC Foundation, Everton in the Community, Tranmere Rovers Community Foundation and Marine in the Community.

By joining together, the campaign uses the power and reach of football to change communities and help stop exploitation, abuse and violence.

This powerful unifying message using new and traditional media, community events and programmes, reaches out to those supporters most affected by crime.

'Four Clubs. One Goal.' was shortlisted for the Football Business Award. With campaign assets, including the video, being created by an agency in Scotland, the scheme has won the Marketing Society of Scotland Star Awards and has now been shortlisted for the Scottish Design Awards.

David Fairclough, Liverpool legend and Crimestoppers volunteer, said: “Each of the clubs are rivals on the field, but this initiative gives us a chance to all work in partnership to ensure that our young people have a safer future.”

More than awareness, people need to trust we are there for them and be confident in our promise of anonymity

Most people know our name, but too many don't have the knowledge of how we help.

- Crimestoppers is here for everyone. Knowledge of, and trust and confidence in, our services should be an essential 'life skill' for all. Who knows when you might need us?
- Crimestoppers is a trusted ally. For too many people, talking directly to those in authority feels risky. Believing that we will listen without judgement can help people speak up.
- Crimestoppers is safe. When “snitches get stiches”, it's easy to understand why people keep silent. Knowing our promise of anonymity is secure means people can speak freely.

Using research, we try to understand the people who need us the most. This helps us focus our engagement activities to key potential users of our service.



Measuring trust and confidence

In October, we surveyed 4,000 members of the public. The results were really encouraging:

82% of the public were aware of Crimestoppers. Previous surveys have put this at between 80% and 90%, so this remains constant.

Among those aware of Crimestoppers:

70% would use us if they needed to.

65% of people trust Crimestoppers.

60% are confident we are completely anonymous.

This is very consistent across the population regardless of gender, ethnicity, income, disability, urban/rural deprivation.

People who need us the most

While we are encouraged that the majority of the population would use us, there is a sizable minority still to convince.

18% of the public have known about a crime but decided not to report it. This was the same in our survey of 2017.



Men, all people under 45, those living in deprived areas, and those with a disability (particularly mental health issues) are more likely not to report a crime.

34% would prefer to use Crimestoppers than give information to the police.

Two groups had a greater preference for Crimestoppers: **younger people and ethnic minorities.**



Younger people and ethnic minorities are more likely to agree that they don't know enough about Crimestoppers.

Awareness of Crimestoppers is lower in the following groups:



- Ethnic minorities
- Under 45s
- Those living in London and the West Midlands and other urban areas.
- Those who rent their home.

One charity, one team, working better together

Working with common cause, supporting each other

Volunteers connect us with every community

Our network of 300 or so dedicated volunteers connect us with every community across the UK. Not just through their tireless work at events and on campaigns, but through inspiring others in their area to carry the Crimestoppers service further.

Our annual Volunteer Awards celebrate their commitment, and our National Volunteering Plan seeks to improve the quality of experience for volunteers at Crimestoppers, through two way engagement and ongoing support.

This year we revamped the process for recruitment of volunteers, developing a short, attractive journey for the prospective volunteer on our website that culminates in a simple application form.

A new online induction is now live on our intranet to complement our bi-monthly Zoom welcome events. Running since May, they generate excellent feedback from new volunteers. And our regular Coffee with Crimestoppers online events continue to attract volunteers and staff alike to hear from various partners and internal departments. They are a great catalyst to develop a stronger sense of belonging amongst our volunteer family.

Next steps for volunteering

The creation of a Volunteer Inspiration Hub will foster greater inter-regional collaboration and the cross-fertilisation of ideas amongst our volunteers, wherever they might be located.

All volunteers need easy-to-use tools and resources for effective community engagement. A workshop in February identified the need for easier access to the tools already at their disposal, plus a re-invigoration of the existing Community Ambassadors programme. External expertise will be sought to develop more training and support for volunteers to reach into all communities with confidence.



Volunteer Awards 2021

Another terrifically successful event in June with an impressive range and variety of achievements by our volunteers right across the UK.

Volunteer of the Year Award:

David Cameron,
West Scotland Committee

“David has shown exemplary commitment throughout the last twelve months and his attitude and drive has changed my perception about just how much volunteers support and give value to the work of Crimestoppers.”

Crime Awareness Committee of the Year Award:

North Yorkshire Committee
Merseyside Committee

- **Youth Volunteer Award:**
Talitha Gower and Ellie Bruce, Gloucestershire
- **Fundraiser of the Year Award:**
Andrew Knight, West Country and Abbie Prior, Surrey
- **Unsung Hero Award:**
Sam Illing, London
- **Lifetime Achievement Award:**
Edith Conn, Greater Manchester and Colin Dobinson, Essex
- **CEO's Corporate Volunteer Award:**
Network Rail Scotland

Post-pandemic working

After everyone across the charity has shown such resilience for nearly two years, it has been wonderful to reap the benefits that face-to-face collaboration inevitably brings. Central Office staff are working back in headquarters with our Contact Centre team, and we've welcomed regional staff and volunteers for meetings and visits. Video conferencing is a valuable addition to working and keeping connected across the UK.

We upgraded our intranet, the Bubble, with the aim of making it as user friendly and intuitive as possible for staff and volunteers. Since launch, there has been a 70% increase in active users and 31% increase in unique visitors.

We worked with Brand Stencil to create a new system to allow staff and volunteers to easily produce artwork from high-quality templates across the Fearless and Crimestoppers brands. This platform was rolled out from August and has allowed a more seamless approach to supporting local campaigns.

Health and wellbeing

Following Mental Health training, we now have 24 qualified Mental Health First Aiders across the charity, including two volunteers, who can provide a basic support, listening and signposting service. This complements the information on our intranet and a series of internal communications we sent out to all.

We have reviewed our approach to safeguarding to make sure staff and volunteers are appropriately checked and trained for the roles they are doing. We have a new volunteer role to support Fearless activity, and will be providing additional training for staff as appropriate.

We are delighted to have become an accredited 'Real Living Wage' employer, including the London living wage. This is good for the charity and our staff, will help us attract quality people and support staff with the cost of living.



Our future plans

Putting those who could stay silent at the centre of our strategy

Our current strategy was adopted in April 2020. Since then, we have evolved our thinking about the activities needed to achieve our objectives.

In particular, this concerns two areas:

A focus on key audiences and potential beneficiaries

To tailor our approach to different groups based on their crime issues, attitudes and experiences. Those groups who are least likely to engage directly with the police, as indicated by our research.

Experts in 'speaking up'

To help more people to speak up about crime; to be the 'champions' for speaking up. Embed the principles of being an active bystander into our outreach work and communications.

We believe in the power of people to stop crime.

- The power is in speaking up – silence allows criminals to prosper, to hurt us and those we care about.
- When you speak up about criminal activity, crimes are solved and prevented.
- When you take action to keep yourself and others safe, there are fewer victims.
- When you challenge the culture of silence that allows criminals to prosper, you can help stop crime.

Our promise of anonymity for anyone who comes to us is at our heart and embedded at our Contact Centre.

What the future could look like

We will be active in the communities that need our service the most, and through considered conversation encourage people to take appropriate and safe actions to reduce, solve and prevent crimes. These conversations will provide a platform to introduce the Crimestoppers service, as one safe option, amongst others people can explore.

Active bystanders

In our lives, we sometimes witness behaviours and/or attitudes that we don't like or agree with. It may be that they clash with our personal values, our organisational values or both. They may be criminal.

The default can often be to remain silent – to ignore, walk away; perhaps it just feels too hard to speak up. We might not see it as our role to intervene.

Do we ever consider the consequences of our inaction? What does our silence and inaction say to those involved or impacted?

We can all be active bystanders; take action safely to prevent harm.

Crimestoppers listens without judgement

Everyone who comes to us has made a choice – not to accept what's happening, to try and make a difference, to keep people safe.

Snitching vs reporting

An extract from our Fearless resource.

Reporting crime can be a difficult decision. One way to approach this is to detach yourself from the information – it's not about you but about the information you have.

When you report something with the purpose to keep others safe, you are being an active bystander.

The word snitching carries a lot of negativity, especially for young people. The table below highlights how reporting crime has positive outcomes and is done for positive reasons.

Snitching

- To get someone else into trouble
- To stop yourself getting into trouble
- To gain something from it
- To hurt or upset someone you don't like

Reporting

- To keep yourself safe
- To keep someone else/others safe
- The problem might be urgent/ important
- You may need other's help
- Speaking out because you know something is wrong

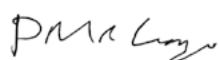
Financial highlights

Summary Consolidated Statement of Financial Activities for the year ended 31 March 2022

Summarised financial statements

The summarised financial statements are not the statutory accounts but a summary of the information relating to the consolidated statement of financial activities and the consolidated balance sheet derived from the full audited Trustees' reports and financial statement of the charity, which were approved by the Board of Trustees on 26th July 2022.

The auditors' statement as prescribed by the Companies Act 2006 was unqualified. Copies of the full annual financial statements will subsequently be filed with the Charity Commission, the Office of the Scottish Charities regulator and Companies House. These summarized financial statements may not contain sufficient information to gain a complete understanding of the financial affairs of the charity. The full audited trustee's report and financial statements are available on the charity's website www.crimestoppers-uk.org or may be obtained on application to the charity's headquarters.



Peter Gaze FCA, Trustee
26 July 2022

	£'000	£'000
	2022	2021
Income		
Income from charitable activities	3,438	3,218
Donations & legacies	2,448	2,479
Other trading activities	822	571
Investment income	–	1
Total income	6,708	6,269
Charitable activities	5,506	5,270
Expenditure on raising funds	699	685
Total expenditure	6,205	5,955
Net income before Relocation costs	502	314
Net Relocation income	–	202
Net income before pension scheme losses	502	516
Actuarial losses on pension scheme	166	(39)
Net movement in funds	668	477

Summary Consolidated Balance Sheet as at 31 March 2022

	2022	2021
Assets		
Fixed assets	374	399
Current assets	4,201	3,680
Creditors falling due within one year	(2,147)	(2,139)
Pension scheme deficit	–	(181)
Total net assets	2,427	1,759
How our funds are held		
Restricted by donors	396	411
Unrestricted	2,031	1,348
Total funds	2,427	1,759

Auditor's statement

Independent Auditor's statement to the trustees of Crimestoppers Trust:

We have examined the summarized consolidated financial statements of Crimestoppers Trust for the year ended 31st March 2022 which comprise the extracts from the Statement of Financial Activities and the Balance Sheet set out on page 26.

This statement is made solely to the trustees, as a body in order to meet the requirements of Accounting and Reporting by charities; Statement of Recommended Practice (FRS 102). Our work has been undertaken so that we might state to the trustees those matters we have agreed to state to them in this statement and for no other purpose.

To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity's trustees as a body, for our work, for this statement or for the opinions we have formed.

Respective responsibilities of trustees and auditor:

The trustees are responsible for preparing the summarized financial statements in accordance with the requirements of section 427 of the Companies Act 2006 and regulations made thereunder and recommendations of the Charities Statement of Recommended Practice.

Our responsibility is to report to you our opinion on the consistency of the statement on page 26 within the Impact report with the full financial statement and trustees report and its compliances with the relevant requirements of section 427 of the Companies Act and the regulations made thereunder.

We also read the other information contain in the Impact Report and consider the implications for our report if we become aware of any apparent misstatement of material inconsistencies with the summarised financial statements.

Basis of opinion:

We conducted our work in accordance with Bulletin 2008/3 'The auditors' statement on the summary financial statement' issued by the Auditing Practices Board for the use in the United Kingdom.

Our report on the full annual financial statements for the year ended 31st March 2022 describes the basis of our opinion on those financial statements.

Opinion:

In our opinion the summarised financial statements set out on page 26 are consistent with the full financial statements and the Trustees' Annual report of Crimestoppers Trust for the year ended 31st March 2022 and complies with the relevant requirements of section 427 of the Companies Act 2006 and regulations made thereunder.

We have not considered the effects of any events between the dates on which we signed our reports on the full annual statements date and the date of this statement.

Mazars LLP Chartered Accountants and Registered Auditors
10 September 2021

Thank you to our partners and supporters



Our work relies on the critical support of trusts, foundations, the law enforcement community, our commercial and public sector partnerships. By sharing our values they help promote our charity's public profile to new audiences who can benefit from our unique services.

Trustee Directors

Our Trustees, in addition to having the ultimate responsibility for running our charity also offer invaluable guidance and advice to help improve our performance.

Chair of Trustees

- Lord Ashcroft KCMG PC

Trustees

- Lord Choudrey CBE
- Mr Peter Clarke CVO OBE QPM
- Ms Angela Entwistle
- Ms Ceris Gardner
- Mr Peter Gaze FCA
- Mr Bill Griffiths CBE BEM QPM
- Mr Stewart Harris
- Ms Suzanne Jacob OBE
- Mr Michael Laurie CBE
- Mr Barry Mizen MBE
- Mr Nick Ross CBE
- Mr Stephen Rubin OBE
- Sir Paul Stephenson QPM

Partnerships

- Association of Convenience Stores
- B&Q Screwfix
- Barnardo's
- BASE
- Border Force

- Brighton & Hove Taxis
- British Horseracing Authority
- Cabinet Office
- Carlisle Support Services
- Charity Retail Association
- Electoral Commission
- Energy Theft Tip-Off Service
- England and Wales Cricket Board
- Environment Agency
- EPC-UK
- ESRI
- FACT
- FireStoppers – County Durham and Darlington, Derbyshire, Northumberland, Northamptonshire, South Yorkshire, Tyne and Wear Fire and Rescue Services
- First Central
- Food Standards Scotland
- Forensic Science Regulator
- Harod Global Investigative Solutions
- Henry Squire & Sons Ltd
- HMPPS
- HMRC
- Immigration Enforcement
- Independent Press Standards Organisation
- Insurance Fraud Bureau
- Industry Trust
- Intellectual Property Office



- International Weightlifting Federation
- JELC
- Liberty
- Link ATM
- Lloytron
- Long Clawson Dairy
- Mitie
- Morrisons
- Muller
- National Farmers' Union
- National Marine Intelligence Centre (PortSafe)
- NEXT
- NHS Counter Fraud Authority
- NHS Scotland
- Northern Powergrid
- Openreach
- Ring
- Royal Mail
- Save the Children
- Scottish Football Association
- Security Industry Authority
- SelectaMark
- Sodexo (HMP Addiewell)
- South Caernarfon Creameries
- Thames Water
- Tideway
- Trading Standards – East Midlands, Greater Manchester, Kent & Medway, Wales
- TSB
- UK Anti-Doping
- William Hill
- Wine & Spirit Trade Association
- Zinc Solutions

Police Integrity Lines with:

- Cambridgeshire, Bedfordshire, and Hertfordshire Police
- Cheshire Police
- Dyfed Powys Police
- Gloucestershire Police
- Greater Manchester Police
- Guernsey Police
- Hampshire Police
- Jersey Police
- Metropolitan Police Service
- Northumbria Police
- Police Service of Northern Ireland
- Thames Valley Police
- South Wales Police
- West Mercia and Warwickshire Police

Firestoppers with Fire and Rescue Services in:

- County Durham and Darlington
- Derbyshire
- Kent
- Northamptonshire
- Northumberland
- Nottinghamshire
- South Yorkshire
- Tyne & Wear

Trading Standards in:

- East Midlands
- Greater Manchester
- Kent & Medway
- Wales

Thank you to our partners and supporters



Trusts and Foundations

- The Bestway Foundation
- The City Bridge Trust
- The High Sherriff of Gloucestershire
- The Gilbert and Eileen Edgar Charitable Trust
- The Peacock Charitable Trust
- The Sir John Beckwith Charitable Trust
- The Ingram Trust
- The 29th May 1961 Charitable Trust
- The Adint Charitable Trust
- Great Western Railway
- The National Lottery
- The Henry C Hoare Charitable Trust
- The Emerson Foundation
- The St Hilda's Trust
- The Mather Family Trust
- The Marjorie and Geoffrey Jones Charitable Trust
- London Freemasons Charity
- The JR Corah Foundation Fund
- The Mr and Mrs TCS Haywood Charitable Trust
- The William Webster Charitable Trust
- The Charity of F P Finn
- The Hugh Neill Charity
- The Bassil Shippam & Alsford Trust
- The Prince Phillip Trust Fund
- The Gray Trust
- The Shawlands Trust
- The Tory Family Foundation
- Somerset Community Foundation



We believe everyone has the right to feel safe from crime, wherever they live, wherever they work, for ourselves and all those we care about.

But sometimes people might be worried about a crime, or something that's wrong, and want to pass on information. Which is why it's good to know they can always trust Crimestoppers.

We're an independent charity that gives people the power to speak up and stop crime, 100% anonymously. By phone and online, 24/7, 365 days a year. No police contact. No witness statements. No courts.

Every year we help stop thousands of crimes. So let's make communities safer together.

CrimeStoppers.
crimestoppers-uk.org